

# Rev. Dr. Martin Luther King Jr.

## Celebration and Parade Committee

PO Box 1271 – Wilmington, NC 28402 Phone: 910-763-4138 Fax: 910-343-1862

### Sponsorship Application

Name of Business: (Please print the business name as you would like it to appear on all advertisements)		
Address:		
Mailing Address:		
Phone:	Contact Phone:	
Contact Person:	Best Time to Call:	
Position :	E-mail:	
Yes, I am authorized to make decisions for the company listed above and agree to the terms below:		
Signature:	Date:	Title:

Please select one of the following and indicate the level of sponsorship.

Yes, I would like to be a sponsor I have enclosed the follow amount: \$\_\_\_\_\_.

- PLATINUM LEVEL \$2,000 and up**
- You will be listed as a Platinum sponsor at all MLK events
  - Your logo will be displayed at the annual MLK Community Reception
  - Your name will be publicized as a Platinum sponsor in all programs, brochures, radio and newspaper advertisements
  - You will receive a Certificate of Sponsorship at this reception
  - You will have FREE entry into the MLK Parade
  - You will receive 10 FREE MLK Parade Commemorative T-Shirts
  - You will be provided pre-parade refreshments
  - You will have reserved seating along the parade route
- (Please enclose your company logo; parade entry information and T-Shirt sizes requested with your sponsorship)

- GOLD LEVEL \$1,500 and up**
- Your name will be publicized as a Gold sponsor in all programs, brochures, radio and newspaper advertisements
  - You will be listed as a Gold sponsor at all MLK events
  - You will receive 5 FREE MLK Parade Commemorative T-Shirts
- (Please indicate the size of T-Shirt requested with your sponsorship)

- SILVER LEVEL \$1,000 and up**
- Your name will be printed on every program, brochure and newspaper advertisement

- BRONZE LEVEL \$500 and up**
- Your name will be listed on all MLK programs

No, I cannot be a sponsor at this time please accept my donation of \$\_\_\_\_\_.

*Thank you in advance for helping to make this event possible !*

Please make check or money order payable to:  
MLK Jr. Celebration Committee – PO Box 1271 – Wilmington, NC 28402